

Portfolio of Room Interiors

by HAZEL DELL BROWN

COMPLIMENTS OF
BERNARD FRIEDMAN
110 S. 7th Street
Springfield, Illinois

OPEN - *everything's handy*

CLOSED - *everything's hidden*



Lower the table and the kitchen's ready for mealtime.



Here's a kitchen that's built around a brand-new idea in kitchen planning. Everything you need for preparing a meal is right at hand the minute you open those folding doors—all in plain sight, all within easy reach. There's no waste motion or fuss and clatter as you hunt for things. When meals are to be served on the drop-down table, the folding doors can be closed in a jiffy, and pots and pans and every sign of meal preparation are quickly hidden away. Then the kitchen becomes a pleasant place for eating. The floor is one of the outstanding features that help to make this quick change possible in this attractive room. For practical purposes, it's Armstrong's Marbelle Linoleum. For extra good looks, it's custom-styled with inset strips that emphasize the layout of the room. No other floor is so easy to keep clean, yet at the same time so attractive that it provides a smart atmosphere for dining. And no other floor offers so many possibilities for the use of clever decorating ideas like this one.

FLOOR: Armstrong's Marbelle Linoleum, Styles 021 and 018. Cove base and sink top, black Marbelle, Style 021.



Six quick tricks in a kitchen 6' by 6'



1. Hinged, linoleum-topped counter unfolds to provide an eating bar for two. 2. Doors of lower cupboards drop down and serve as a step. 3. Useful cupboard space frames the octagonal window. 4. Nested stools are comfortable for eating or working. 5. For smart appearance and easy cleaning, counter, sink top, and "drop-down" steps are covered with Armstrong's Linoleum. 6. The Armstrong's Linoleum Floor is finished with a linoleum cove base that greatly simplifies cleaning.

A tiny kitchen needn't be crowded. This one is no bigger than a good sized closet (only 6 feet square), but it's easier to work in and more attractive than many kitchens twice its size. Careful planning makes the difference. It contains all the necessary kitchen equipment—a stove, refrigerator, and a cabinet sink—plus abundant closet and drawer space. And it affords a folding counter top that opens to form a working area or provide a handy place for serving meals. Think of the foot-steps this efficient little work-center saves—everything within easy reach, and plenty of work space where it's needed. Even the floor of Armstrong's Embossed Linoleum is an extra convenience. Just the whisk of a damp cloth and spilled foods are easily removed from its smooth surface. The green tile pattern of the floor sets the color scheme for the rest of this attractively decorated room.

FLOOR: Armstrong's Embossed Inlaid Linoleum, Style 5731. Cove base, all work surfaces, Evergreen, Style 21.



BRIGHTEN *your kitchen* *and* **LIGHTEN** *your work*



Wheel the tables out on the porch for a snack out of doors.

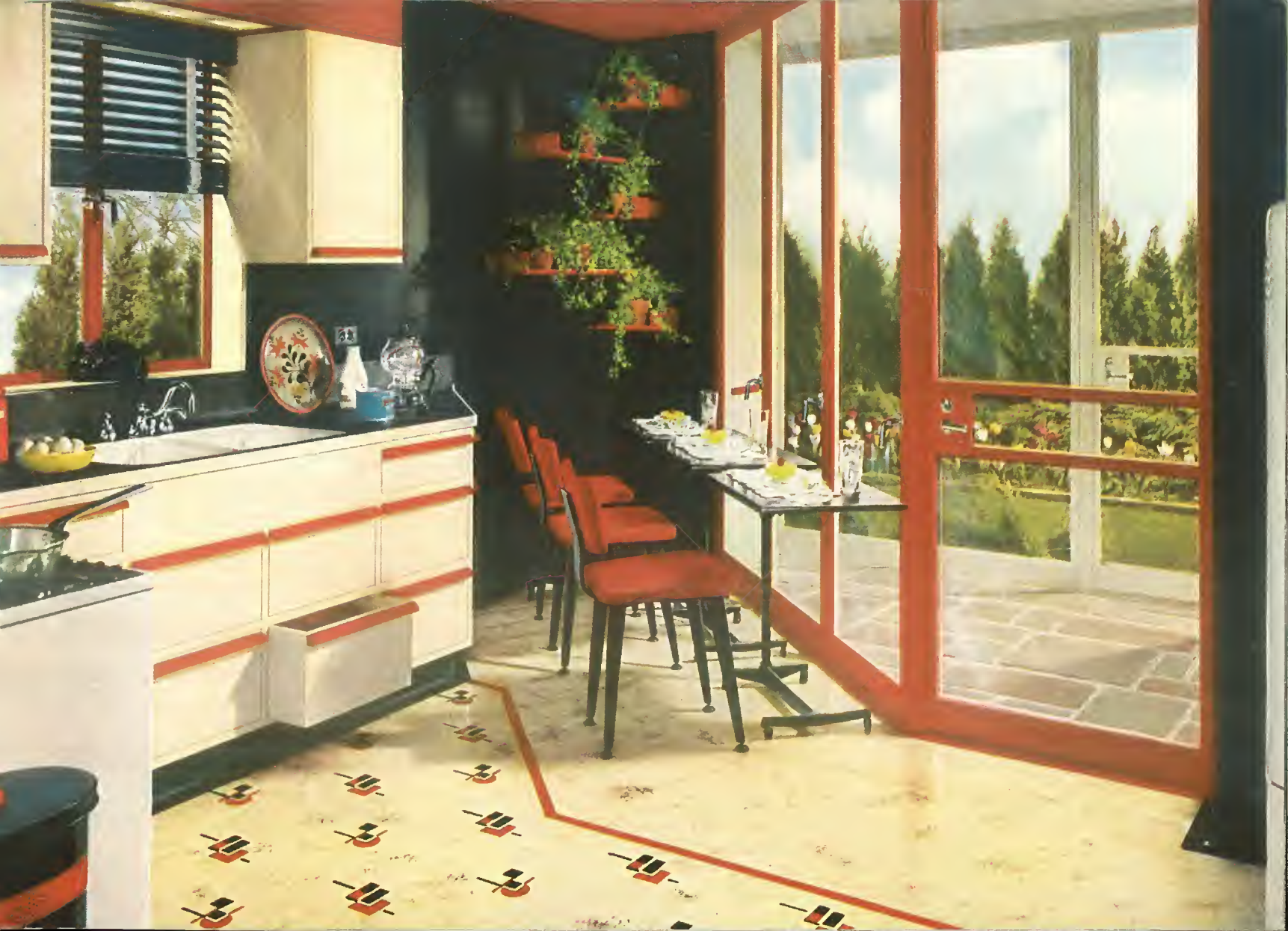


Periodic washing and waxing with Armstrong's Linogloss Wax will keep your Armstrong Floor clean.

Big windows are a modern note in living rooms and dining rooms. Why not in kitchens, too? Here's that kind of kitchen—modern, flooded with sunlight, open to the air, planned from the floor up to make your work pleasant and easy. The whole end of the room is made up of ceiling-height glass doors. In warm weather, with the doors open, the kitchen seems to stretch out into the garden. It's just like working out of doors. The row of adjustable-top tables will be a delightful spot for breakfast. Raised to sink height, they'll provide extra counter space.

To be completely efficient, a well-planned kitchen should include an easy-to-clean floor. Here, it's practical Armstrong's Linoleum. A broad band of light Marbelle sets off the breakfast corner, makes it seem larger. The bright inlaid figures in the patterned section establish the room's dramatic color scheme of brilliant red and black. For further convenience the floor is joined to the walls with a rounded cove base that eliminates dust-catching corners. And to make cleaning easier, work more pleasant, all the counter tops are covered with smooth, resilient linoleum.

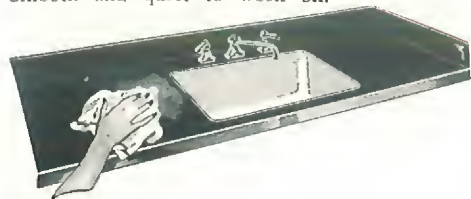
FLOOR: Armstrong's Straight Line Inlaid Linoleum, Style 18210; and plain Marbelle, Style 1913, with strips of plain Chinese Red Linoleum, Style 39. Cove base, counter tops, Black, Style 27.





This roll-front cabinet replaces the dark, inconvenient closet. Its shelves revolve—everything is within easy reach. Easy to keep clean.

The modern sink unit is topped with Armstrong's Linoleum, too. Smooth and quiet to work on.

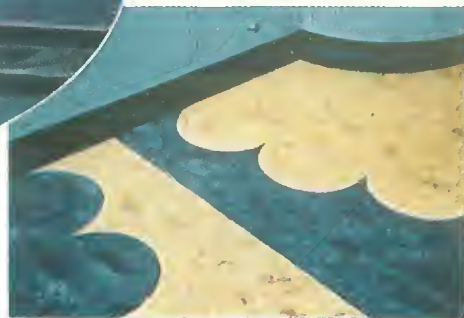


SPIN *the shelves* !
SWING *the table* !



Swing the table out and it's a handy place for eating or extra work space when you need it

The colorful Armstrong Floor with its rounded cove base of linoleum is easy to clean. There are no cracks to hold dirt.



This is the kitchen before the transformation took place. Notice the wasted space, the inefficient room layout.

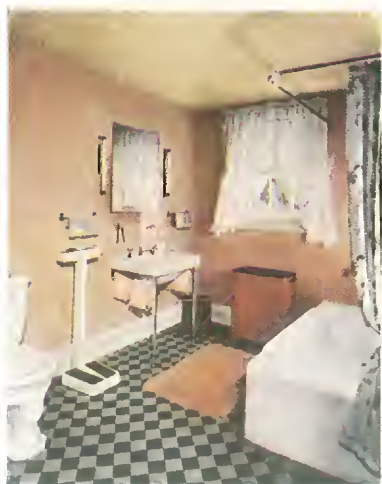
This colorful kitchen was once the ordinary-looking room shown at the left. Now it's fresh, exciting, different. It's full of ideas you may be able to use in replanning your own kitchen—the revolving cupboard replaces the cluttered closet; the table disappears when not in use; and the big mirror makes the sink window seem twice as large.

A sensible improvement is the use of linoleum on all work surfaces—on sink and counter tops, on table tops, and shelves. It's clatterproof, easy to clean, and resistant to stain. The custom-styled floor of Armstrong's Linoleum does most to give this kitchen its new personality. It's just two shades of Marbelle cut in scalloped swags and fitted together without waste. It's pretty—it sets the decorative scheme for the entire room. It's practical—easy to keep looking spick-and-span all the time. Original floor effects like this are not expensive. They can be easily installed from your own design in any room in your home.

FLOOR: Armstrong's Marbelle Linoleum, Styles 1908 and 1915. Cove base and work surfaces are Cadet Blue Linoleum, Style 29.



Who says a BATHROOM can't be COLONIAL ?

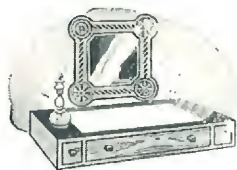


This is the same room as the one at the right before the change was made. It's a typical bathroom, practical enough, but not in keeping with Colonial decoration in the rest of the house.



In most homes where living room, dining room, and bedrooms are all decorated in the Colonial manner, a modern bathroom seems strangely incongruous. But a bathroom can be made to fit the Colonial mode. The room at the right shows one way it can be done without sacrificing anything in the way of convenience. In spite of the big change in appearance, no change was made in the bathroom fixtures themselves. Only very simple carpentry was required to build the dressing table that has a face-flattering light box hidden in the center drawer; the pine partition that provides a toilet alcove and accommodates a gaily painted medicine chest; and the cabinets (one a hamper for soiled clothes, the other a ventilated-front rack for towels) that are built in around the lavatory. The scalloped pine valance shields the overhead lighting. The chintz at the windows was used for the shower curtain.

An important change from the standpoint of beauty as well as utility is the new floor of Armstrong's Embossed Linoleum. It's a colorful tile effect, authentic Colonial in design. Practical as it is pretty, this floor is ideal for a room that must be kept spotless. It keeps floor cleaning down to a matter of minutes. Plain-colored Armstrong's Linoleum tops for all the cabinets are an added convenience.



A light set in the top of the dressing table casts a flattering glow on the make-up mirror.



Spilled things? Just wipe them off. They won't cling to the linoleum cabinet tops.



Handy spot for the medicine chest! It's in the partition that forms an alcove for the toilet.

FLOOR: Armstrong's Embossed Inlaid Linoleum, Style 5352. Cove base and counters: plain Terra Cotta, Style 25.



Planned for 2

Decorated for 2

Not many of us can afford the luxury of separate bathrooms. But here's one which two people can use at the same time and not get in each other's way. It has a stall shower as well as a tub. A glass cabinet also encloses the toilet. The man's washstand is provided with a shaving mirror, towel rack, laundry hamper, and slide-out shoe shine stand. There's also a feminine dressing table with its washbowl set right in the top. The handsome floor is Armstrong's Linoleum styled up with simple custom-cut insets. It's a splashproof floor, wonderfully easy to keep clean.

FLOOR: Armstrong's beige Marbelle Linoleum, Style 09, with insets of Brown, Style 20, and White, Style 23. Cove base is plain Brown, Style 20.



A DRESSING ROOM

adds to LIVING

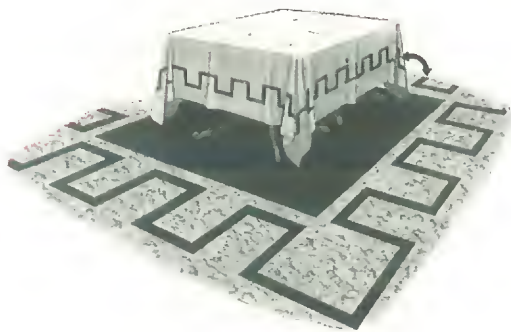
Many people think of a dressing room as a luxurious waste of space. But just think how much it adds to living—and this one is fitted into a space less than seven feet square! There's shelf space for cosmetics, a lighted, full-length triple mirror. The luxurious, deep closet has separate sections for hats, shoes, lingerie, dresses, and coats. The floor is Armstrong's Linoleum, custom-styled in a sweeping curve design that ties the dressing room and bath together. Splashed water or spilled powders won't hurt this floor—they wipe up easily. Armstrong's Linoleum is the wise choice if you want to save floor-care time.

FLOOR: Armstrong's Marbelle Linoleum, Style 019, with inset bands and cove base of plain Brown, Style 20. Powder room walls, Rose Coral Linowall, Style 774.





A very handsome suite of dining room furniture—but its setting is dull, unexciting, colorless.



Design your Armstrong Floor yourself! As in the case of this smart room, floors can be custom-styled to give your rooms distinctive individuality.

IT'S THE SAME FURNITURE

...but an exciting new room

Except for simple changes in the upholstery, the furniture in the handsome room on the right is the same as that in the conventional dining room on this page. It's the charming new setting that makes the difference in the appearance of the two rooms. And that setting owes much of its smartness and originality to the dramatic floor of Armstrong's Linoleum—a Chinese fret design with a center section of black Marbelle that provides a fitting background for the new color scheme. The rest of the room lives up to the floor in smartness. The appliquéd gold pattern edging the tablecloth repeats the design of the floor. The lighted wall niche over the sideboard provides a setting for the glass collection that had been hiding in the china closet. Clever decorating ideas and excellent use of color have made this a room that will win many compliments. It's a lovely setting for daily living or for entertaining. It's a room that's easy to keep looking fresh and clean, too, because the floor is practical, serviceable Armstrong's Linoleum.

FLOOR: Armstrong's Marbelle Linoleum, Style 016, combined with black Marbelle, Style 021.



What to do with 3 boys in 1 room



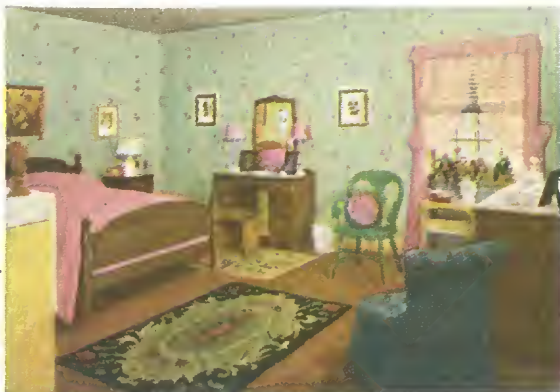
There's something sort of special about having three boys. But it takes real imagination to keep them contented—living, sleeping, playing together in one room. Proof that it can be done, however, is this room planned for plenty of space to play. At night, it's a comfortable bedroom with three full-length beds. By day, it's quickly turned into a spacious playroom by simply sliding the beds together like nested tables. And the Armstrong's Linoleum Floor is smooth, resilient, and made to take the wear of busy, scuffling feet and banging toys. It can be kept clean easily, too. Each boy has his own desk, his own built-in chest of drawers, and his own cabinet. This room is planned to teach growing boys to work and play—and share—together. And the plan was easy to carry out, thanks to the handsome, practical linoleum floor.



FLOOR: An Armstrong's blue Marbelle Linoleum, Style 013, with "name plate" insets of plain White, Style 23, and plain Brown, Style 20.



The room is ready for bedtime—the same room that provided a spacious play area during the day, when the beds were nested. (See picture at left.)



It used to be the spare bedroom. Now it's a complete one-room apartment—a home within a home



Cover the old chest with fabric, and who's to know it's not new?

FROM "Spare Bedroom" TO "One-room Apartment"

A room to sleep in . . . or a really smart place to live. That's the difference between the ordinary bedroom shown above and the compact, livable . . . and rentable . . . one-room apartment into which it was remodeled. After the partition that provides for a kitchenette and bath was added, the changeover began with the smart floor of Armstrong's Linoleum. Soft gray jaspé was a good choice for this room that must serve many purposes. For an out-of-the-ordinary effect, the linoleum was cut in blocks and laid in a herringbone pattern. Next were added the touches that give the room smartness and livability; for example: the little powder room fitted in between kitchen and bath; the upholstered head and sideboard that put the bed in fancy dress; and the family pictures framed alike and hung gallery-fashion. It's the sort of change you can make in any spare room. Start with an easy-to-clean linoleum floor.

FLOOR: In main room, Armstrong's Platinum Gray Jaspé, Style 5. In bathroom and kitchenette, gray Marbelle, Style 018, has attractive insets of turquoise linoleum.



DREAM HOMES *come in small sizes, too*



Draw the hand-painted shutters across the window, and in a jiffy the living room becomes a bedroom.

The same handsome Armstrong Floor is used in the tiny bathroom that's tucked behind the fireplace.



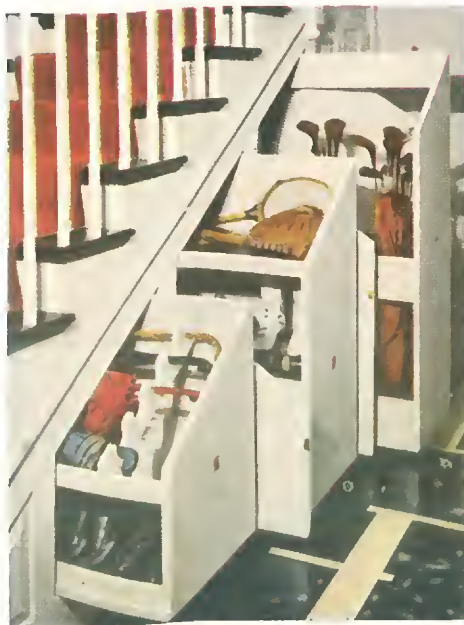
If the dream house you've set your heart on turns out to be too big for your budget, don't give up hope. The tiny home shown here is no bigger than a cottage, yet few houses twice its size can offer more. Its beauty and charm are the result of careful planning that makes good use of all the space. There is a roomy white-paneled living room with a big picture window, a wood-burning fireplace, and a cozy dining corner handy to the pocket-size kitchen. At night, shutters pull across the big window, the couch turns into a double bed, and the living room becomes a snug bedroom. In a tiny home like this, where every area must do double duty, an easy-to-clean floor of Armstrong's Linoleum is almost a necessity. Lint, dust, and tracked-in soil are easy to wipe up. To make the tiny house look larger, Armstrong's Straight Line Inlaid Linoleum in a basket-weave design of blue jaspé blocks is used throughout. It forms the basis for the lovely color scheme and in addition provides an economical floor with a "made-to-order" look. It helps greatly in making this dream home come true.

FLOOR: Armstrong's Straight Line Inlaid Linoleum, Style 0521.



A Center Hall

need **NOT** *be* a **WASTE OF SPACE**



These slide-out compartments hold (1) umbrellas and overshoes, (2) skates, tennis rackets, etc., (3) golf bags and other tall articles.

This center hall pays its way because all the extra space is turned to good account. For instance, the bare wall which usually flanks the staircase holds book shelves that are convenient to both floors. It's an effective wall treatment that solved the problem of finger-marked wallpaper. Under the stairs is another good idea. Those three panels pop open to reveal three slide compartments that hold the things which usually clutter up the hall closet. The closet itself is left free for coats and hats. The floor is a feature that makes a big impression the minute you step in the door. It's Armstrong's Linoleum. The smart Chinese Chippendale design looks expensive . . . actually it's simply a background of black Marbelle inset with a pattern of white strips in different widths. Of course, linoleum is a practical choice for an area that gets such heavy traffic. Tracked-in dirt is no problem . . . you can wipe it up in a jiffy. And Armstrong's Linoleum is durable, made to take hard wear. It doesn't need costly refinishings. An occasional washing and waxing with Armstrong's Linogloss Wax are all the care required to keep your floor like new.

FLOOR: Armstrong's black Marbelle Linoleum, Style 021, with plain White, Style 23.



